

**R07**

**Code No: 21002**

**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD**

**MBA-I Semester Supplementary Examinations July 2010**

**MANAGERIAL ECONOMICS**

**Time: 3hours**

**Max.Marks:60**

**Answer any Five questions  
All questions carry equal Marks**

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- 1.a) Bring out the differences between debentures and shares.
- b) Explain the components of financial accounting and book-keeping.
2. Explain the concept of Optimization. Discuss the various approaches of Optimization.
3. Show that the principle of 'Equi-marginalism' is an extension of the condition of equilibrium of a consumer.
4. Define demand forecasting. Explain the survey techniques of demand forecasting.
5. Discuss and illustrate production with two variable inputs.
6. What is cost? What is the necessity of cost analysis in production?
7. List the various types of price discrimination. Explain the degree of price discrimination.
8. Explain the social function of profit. Could it help to develop to firms Performance?

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